

STRATEGIC Sponsorship Approval Form

Mandatory: Minimum exhibit area: 150m²

USA PAVILION – DEFEA 2027

- I hereby agree to be a Strategic Sponsor with the amount of 42,000€ (plus 24% VAT*)
- I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

STRATEGIC SPONSORSHIP BENEFITS

- **Free booth (raw) space 30m²**
 - **Discount 25% on the additional (>30m²) space**
 - **Company logo PROMINENT appearance as Strategic Sponsor at:**
 - **www.usadefea.gr** – the USA Pavilion web site, including link to sponsor's website plus 150 words profile plus interview
 - **www.amcham.gr** – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
 - **www.defea.gr** – DEFEA's 2027 web site
 - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
 - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
 - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
 - **Sponsors' Boards at all USA Pavilion parallel events**
 - **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr.
 - **Social media posts (FB-LI-INS)**
Before the Exhibition:
 - Welcome as strategic sponsor
 - Quote from Senior Executive
 - All sponsor together announcement
- During the Exhibition:
- Thank you, as strategic sponsor
 - Booth photo during the VIP's walkthrough
 - Booth photo
 - Quote from Senior Executive
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
 - Breakfast Briefing – 8 persons
 - USA Pavilion Official Reception – 10 persons
 - **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
 - **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
 - Two-pages ad (prominent space)
 - Interview at prominent space
 - **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
 - 1page company profile & logo marked with a sponsorship level stamp
 - 1page ad
 - **Opportunity to host up to 4 seminars/workshops/ presentations** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



AMERICAN-HELLENIC CHAMBER OF COMMERCE

HEAD OFFICE 109-111 Messoghion Ave., Politia Business Center, GR-115 26 Athens, Greece, Phone: +30 210 6993 559

BRANCH OFFICE 123 Tsimiski Str. GR 546-21, Thessaloniki, Greece, Phone: +30 2310 286453

WASHINGTON, D.C. 1230 17 St. NW Washington, D.C. 20036

CONTACT US info@amcham.gr | www.amcham.gr

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