

## SILVER Sponsorship Approval Form

Mandatory: Minimum exhibit area: 30m<sup>2</sup>

### USA PAVILION – DEFEA 2027

- I hereby agree to be a Silver Sponsor with the amount of 12,000€ (plus 24% VAT\*)
- I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

### SILVER SPONSORSHIP BENEFITS

- **Free booth (raw) space 9m<sup>2</sup>**
- **Discount 10% on the additional (>9m<sup>2</sup>) space**
- **Company logo appearance as Silver Sponsor at:**
  - [www.usadefea.gr](http://www.usadefea.gr) – the USA Pavilion web site, including link to sponsor's website plus 50 words profile
  - [www.amcham.gr](http://www.amcham.gr) – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
  - [www.defea.gr](http://www.defea.gr) – DEFEA's 2027 web site
  - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
  - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
  - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
  - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site [www.usadefea.gr](http://www.usadefea.gr)
- **Social media posts (FB-LI-INS)**
  - Before the Exhibition:
    - Welcome as Silver Sponsor
    - All sponsor together announcement
  - During the Exhibition:
    - Thank you as Silver Sponsor
    - Booth photo
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
  - Breakfast Briefing – 2 persons
  - USA Pavilion Official Reception – 4 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
  - 1page ad
  - Interview
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
  - ½ page company profile & logo marked with a sponsorship level stamp
  - ½ page ad
- **Opportunity to host 1 seminar/workshop/presentation** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

\*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



### AMERICAN-HELLENIC CHAMBER OF COMMERCE

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