

SEMINAR AREA Sponsorship Approval Form

USA PAVILION – DEFEA 2027

I hereby agree to be the USA Pavilion Seminar Area Sponsor with the amount of 22,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

A dedicated area within the USA Pavilion will host a complimentary series of events—including special presentations, seminars, workshops, and open dialogues/debates—running alongside the exhibition. The Seminar area will once again provide an ideal setting for briefings on the latest technological advancements and recent achievements in the defense industry. Each USA Pavilion sponsor and the exhibitors will have the opportunity to deliver presentations following specific guidelines, which will be shared in advance. As an integral part of the USA Pavilion, the seminars and events program will offer significant value to exhibitors as well as national and international visitors, who will be informed of the schedule beforehand and invited to register their interest in attending.

USA PAVILION SEMINAR AREA SPONSORSHIP BENEFITS

- **Company logo appearance as Seminar Area Sponsor at:**
 - **www.usadefea.gr** – the USA Pavilion web site, including link to sponsor's website plus 75 words profile
 - **www.amcham.gr** – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
 - **www.defea.gr** – DEFEA's 2027 web site
 - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
 - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
 - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
 - **Logo placement exclusively at the USA Pavilion Seminar Area**
 - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr
- **Social media posts (FB-LI-INS)**
 - Before the Exhibition:
 - Welcome as Seminar Area sponsor
 - All sponsor together announcement
 - During the Exhibition:
 - Thank you as Seminar Area Sponsor
 - Booth photo
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
 - Breakfast Briefing – 4 persons
 - USA Pavilion Official Reception – 6 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
 - 1 page ad
 - Interview
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
 - ½ page company profile & logo marked with a sponsorship level stamp
 - ½ page ad
- **Opportunity to host up to 2 seminars/workshops/ presentations** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



AMERICAN-HELLENIC CHAMBER OF COMMERCE

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