

RECEPTION Sponsorship Approval Form

USA PAVILION – DEFEA 2027

I hereby agree to be the USA Pavilion Reception Sponsor with the amount of 15,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY: _____

NAME/TITLE OF COMPANY'S EXECUTIVE: _____

V.A.T. NO: _____

TAX OFFICE: _____

SIGNATURE: _____

DATE: _____

The USA Pavilion Reception will take place at a prestigious venue, bringing together key government and military officials, as well as business leaders. The U.S. Ambassador to Greece will be invited to host the event. Position your brand at this exclusive gathering, where exhibitors and VIP guests will come together to connect and network.

USA PAVILION RECEPTION SPONSORSHIP BENEFITS

• **Company logo appearance as USA Pavilion Reception Sponsor at:**

- www.usadefea.gr – the USA Pavilion web site, including link to sponsor's website plus 50 words profile
- www.amcham.gr – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
- www.defea.gr – DEFEA's 2027 web site
- **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
- **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
- **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
- **Sponsors' Boards at all USA Pavilion parallel events**

• **A roll-up banner featuring the Sponsor's selected artwork** will be prominently displayed at the USA Pavilion reception area

• **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr

• **Social media posts (FB-LI-INS)**

Before the Exhibition:

- Welcome as USA Pavilion Reception Sponsor
- All sponsor together announcement

During the Exhibition:

- Thank you as USA Pavilion Reception Sponsor
- Booth photo

• **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:

- Breakfast Briefing – 2 persons
- USA Pavilion Official Reception – 6 persons

• **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion

• **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce

- 1 page ad
- Interview

• **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors

- ½ page company profile & logo marked with a sponsorship level stamp
- ½ page ad

• **Opportunity to host 1 seminar/workshop/presentation**

- free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



AMERICAN-HELLENIC CHAMBER OF COMMERCE

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Member of the US Chamber of Commerce · Member of the European Council of American Chambers of Commerce