

## PLATINUM Sponsorship Approval Form

Mandatory: Minimum exhibit area: 80m<sup>2</sup>

### USA PAVILION – DEFEA 2027

I hereby agree to be a Platinum Sponsor with the amount of 32,000€ (plus 24% VAT\*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

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NAME/TITLE OF COMPANY'S EXECUTIVE:

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V.A.T. NO:

TAX OFFICE:

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SIGNATURE:

DATE:

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### PLATINUM SPONSORSHIP BENEFITS

- **Free booth (raw) space 20m<sup>2</sup>**
- **Discount 20% on the additional (>20m<sup>2</sup>) space**
- **Company logo PRIME appearance as Platinum Sponsor at:**
  - **www.usadefea.gr** – the USA Pavilion web site, including link to sponsor's website, plus 100 words profile, plus interview
  - **www.amcham.gr** – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
  - **www.defea.gr** – DEFEA's 2027 web site
  - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
  - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
  - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
  - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site [www.usadefea.gr](http://www.usadefea.gr)
- **Social media posts (FB-LI-INS)**  
Before the Exhibition:
  - Welcome as Platinum Sponsor
  - Quote from Senior Executive
  - All sponsor together announcement
- **During the Exhibition:**
  - Thank you as Platinum Sponsor
  - Booth photo during the VIP's walkthrough
  - Booth photo
  - Quote from Senior Executive
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
  - Breakfast Briefing – 6 persons
  - USA Pavilion Official Reception – 8 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
  - 1page ad (prime space)
  - Interview at prime space
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
  - 1page company profile & logo marked with a sponsorship level stamp
  - 1page ad
- **Opportunity to host up to 3 seminars/workshops/ presentations** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

\*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



### AMERICAN-HELLENIC CHAMBER OF COMMERCE

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