4TH USA PAVILION
DEFEA 2027

MAY 18-20, 2027
METROPOLITAN EXPO
EL. VENIZELOS AIRPORT
ATHENS, GREECE

DEFEA
Defence Exhibition Athens

GOLD Sponsorship Approval Form

Mandatory: Minimum exhibit area: 50m²

USA PAVILION – DEFEA 2027

☐ I hereby agree to be a Gold Sponsor with the amount of 22,000€ (plus 24% VAT*)

☐ I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY: _____

NAME/TITLE OF COMPANY'S EXECUTIVE: _____

V.A.T. NO: _____ TAX OFFICE: _____

SIGNATURE: _____ DATE: _____

GOLD SPONSORSHIP BENEFITS

- **Free booth (raw) space 12m²**
- **Discount 15% on the additional (>12m²) space**
- **Company logo appearance as Gold Sponsor at:**
  - **www.usadefea.gr** – the USA Pavilion web site, including link to sponsor's website plus 75 words profile
  - **www.amcham.gr** – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
  - **www.defea.gr** – DEFEA's 2027 web site
  - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
  - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
  - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
  - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr
- **Social media posts (FB-LI-INS)**
  Before the Exhibition:
  - Welcome as Gold Sponsor
  - All sponsor together announcement

  During the Exhibition:
  - Thank you as Gold Sponsor
  - Booth photo
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
  - Breakfast Briefing – 4 persons
  - USA Pavilion Official Reception – 6 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
  - 1page ad
  - Interview
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
  - ½ page company profile & logo marked with a sponsorship level stamp
  - ½ page ad
- **Opportunity to host up to 2 seminars/workshops/ presentations** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

***VAT (24%) applied to companies registered in Greece and will be added to the final invoice**

AMERICAN-HELLENIC CHAMBER OF COMMERCE
HEAD OFFICE 109-111 Messoghion Ave., Politia Business Center, GR-115 26 Athens, Greece, Phone: +30 210 6993 559
BRANCH OFFICE 123 Tsimiski Str. GR 546-21, Thessaloniki, Greece, Phone: +30 2310 286453
WASHINGTON, D.C. 1230 17 St. NW Washington, D.C. 20036
CONTACT US info@amcham.gr | www.amcham.gr
Member of the US Chamber of Commerce · Member of the European Council of American Chambers of Commerce