

EXHIBITORS' CATALOGUE Sponsorship Approval Form USA PAVILION – DEFEA 2027

I hereby agree to be the USA Pavilion Exhibitors' Catalogue Sponsor with the amount of 10,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

USA Pavilion Exhibitors' Catalogue: A powerful and effective way to reinforce your presence and maximize the impact of your participation. The official exhibition catalogue will be distributed to all visitors of the USA Pavilion, as a complete reference to the products and services exhibited at the USA Pavilion and as a valuable marketing tool for ongoing referral.

USA PAVILION EXHIBITOR'S CATALOGUE SPONSORSHIP BENEFITS

- **Company logo appearance as USA Pavilion Exhibitors' Catalogue Sponsor at:**
 - www.usadefea.gr – the USA Pavilion web site, including link to sponsor's website
 - www.amcham.gr – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
 - www.defea.gr – DEFEA's 2027 web site
 - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
 - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
 - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
 - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr
- **Social media posts (FB-LI-INS)**
 - Before the Exhibition:
 - Welcome as USA Pavilion Exhibitors' Catalogue Sponsor
 - All sponsor together announcement
 - During the Exhibition:
 - Thank you as USA Pavilion Exhibitors' Catalogue Sponsor
 - Booth photo
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
 - Breakfast Briefing – 2 persons
 - USA Pavilion Official Reception – 4 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
 - 1page ad
 - Interview
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors
 - 1page company profile & logo marked with a sponsorship level stamp
 - 1 page ad
 - Back Cover ad
- **Opportunity to host 1 seminar/workshop/presentation** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



AMERICAN-HELLENIC CHAMBER OF COMMERCE

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Member of the US Chamber of Commerce · Member of the European Council of American Chambers of Commerce