

EXHIBITORS BREAKFAST BRIEFING

Sponsorship Approval Form

USA PAVILION – DEFEA 2027

I hereby agree to be the USA Pavilion Exhibitors Breakfast Briefing Sponsor with the amount of 8,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

A business meeting for all the Exhibitors of the USA Pavilion. An excellent networking opportunity for all the exhibitors where they will be informed about the current developments in defense and security sectors in Greece and the wider region. U.S. Embassy officials and U.S. Military Group Officers will address the participants.

USA PAVILION EXHIBITORS BREAKFAST BRIEFING SPONSORSHIP BENEFITS

- **Company logo appearance as USA Pavilion Exhibitors' Breakfast Briefing Sponsor at:**
 - www.usadefea.gr – the USA Pavilion web site, including link to sponsor's website
 - www.amcham.gr – the American – Hellenic Chamber of Commerce web site, including link to sponsor's website
 - www.defea.gr – DEFEA's 2027 web site
 - **Metropolitan Expo Center** – DEFEA Exhibition Main Entrances - Lobby 1 & Lobby 2
 - **Sponsor's Boards Onsite** the USA Pavilion area (Entrance, Common Use Areas, Exit)
 - **Newsletters, press releases, ads, tributes**, before, during and after the exhibition (print, online, and social media)
 - **Sponsors' Boards at all USA Pavilion parallel events**
- **Flash advertising banner** at the home page of the USA Pavilion web site www.usadefea.gr
- **Social media posts (FB-LI-INS)**

Before the Exhibition:

 - Welcome as USA Pavilion Exhibitors' Breakfast Briefing Sponsor
 - All sponsor together announcement
- **During the Exhibition:**
 - Thank you as USA Pavilion Exhibitors' Breakfast Briefing Sponsor
 - Booth photo
- **VIP seats and invitations** to all USA Pavilion parallel events for company executives/guests:
 - Breakfast Briefing – 4 persons at Head Table
 - USA Pavilion Official Reception – 2 persons
- **A thank-you acknowledgement** will be delivered by AmChamGR leadership during all parallel events at the USA Pavilion
- **Business Partners Magazine:** The magazine of the American - Hellenic Chamber of Commerce
 - 1page ad
 - Interview
- **USA Pavilion Exhibitors' Catalogue**, to be distributed free of charge to all USA Pavilion visitors.
 - ½ page company profile & logo marked with a sponsorship level stamp
 - ½ page ad
- **Opportunity to host 1 seminar/workshop/presentation** -free of charge- (max 45 minutes) at the USA Pavilion Seminar Room

***VAT (24%) applied to companies registered in Greece and will be added to the final invoice**



AMERICAN-HELLENIC CHAMBER OF COMMERCE

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Member of the US Chamber of Commerce · Member of the European Council of American Chambers of Commerce