

## STRATEGIC Sponsorship Approval Form

Mandatory: Minimum exhibit area: 150m<sup>2</sup>

### USA PAVILION – DEFEA 2025

- I hereby agree to be a Strategic Sponsor with the amount of 40,000€ (plus 24% VAT\*)
- I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

#### PRE-EXHIBITION PRIVILEGES

1. Company listing at [www.USADefea.gr](http://www.USADefea.gr) web site, including logo with link to sponsor's website and 150 words profile plus interview for the Strategic & Platinum Categories– Prominent appearance.
2. Logo appearance at Amcham web site [www.amcham.gr](http://www.amcham.gr), including link to sponsor's website acknowledging the company as sponsor with mention on the level of sponsorship – Prominent appearance.
3. Logo appearance in all promotional emails, newsletters, press releases, ads to the media, pre-exhibition marketing material with mention of the level of sponsorship (print, online, and social media) – Prominent appearance.
4. Social media posts (FB-TW-LI-INS) acknowledging the company as a sponsor, with mention of the level of sponsorship (4/month)

#### DURING AND AFTER EXHIBITION PRIVILEGES

1. Free booth (raw) space 30m<sup>2</sup> and 25% discount on the additional (>30m<sup>2</sup>) requested space.
2. Logo displayed on USA Pavilion sponsor's board with mention on the level of sponsorship (Entrance-Registration Area-Common Use Areas-Exit of the USA Pavilion) – Prominent appearance.
3. Logo displayed at Metropolitan Expo - DEFEA Exhibition Entrances 1 & 2 – Prominent appearance.
4. Logo appearance in all USA Pavilion parallel events – Prominent appearance.
5. Logo appearance in all press releases and all post-event newsletters & tributes – Prominent appearance.
6. VIP seats and invitations to all USA Pavilion parallel events for company executives/guests USA Pavilion Exhibitors': 8 invitees for the Exhibitors' Breakfast Meeting and 12 invitees for the USA Pavilion Official Reception
7. A thanking acknowledgement will be addressed during all USA Pavilion parallel events by AmChamGR leadership.
8. Flash advertising banner advertisement on the USADefea website [www.USADefea.gr](http://www.USADefea.gr).
9. Social media posts during the exhibition (14posts)
10. Two-pages ad & interview at prominent space at the Business Partners magazine - The magazine of the American-Hellenic Chamber of Commerce that will contain a tribute to Defense & Security Industries. Defea 2023 Tribute: <https://usadefea.com/wp-content/uploads/2024/05/BP126.pdf>
11. Full-page company profile & logo & 1- page ad in the USA Pavilion Exhibitors' Catalogue that will be distributed free of charge to all USA Pavilion visitors.
12. Free of charge use of the USA Pavilion Seminar Room for 4 seminars/ workshops/ presentations (max 45 minutes)

**\*VAT (24%) applied to companies registered in Greece and will be added to the final invoice**



#### AMERICAN-HELLENIC CHAMBER OF COMMERCE

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