

## SILVER Sponsorship Approval Form

### USA PAVILION – DEFEA 2023

I hereby agree to be a Silver Sponsor with the amount of 10,000€ (plus 24% VAT\*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

#### PRE-EXHIBITION PRIVILEGES

- Company listing with logo (50 words) at USADefea web site
- Logo appearance at Amcham web site @USA Pavilion page acknowledging the company as sponsor with mention of the level of sponsorship
- Brand placement in all promotional emails, newsletters, press releases, media Ads, pre-exhibition marketing material with mention of the level of sponsorship (print, online, and social media)
- Social media posts (FB-TW-LI-INS) acknowledging the company as sponsor with mention of the level of sponsorship (1/month)
- Half-page Ad or text in Business Partners magazine, the magazine of the American-Hellenic Chamber of Commerce that will contain a tribute to Defense & Security Industries and will be placed in all common USA Pavilion areas

#### EXHIBITION PRIVILEGES

- Free booth (raw) space (9 sq. m.) and 10% discount on additional space
- Logo appearance in onsite sponsors board with mention of the level of sponsorship (entrance-registration area-common use areas-exit of the USA Pavilion) and on all USA Pavilion related events
- Logo appearance and mention in all press releases and post-event email/newsletter
- Social media posts (6) during the exhibition
- Half page company profile and logo in the USA Pavilion Catalogue
- Free use of the USA Pavilion seminar room for shows/workshops/presentations (1 slot, max 45-minutes)

\*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



#### AMERICAN-HELLENIC CHAMBER OF COMMERCE

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