

USA PAVILION SEMINAR AREA Sponsorship Approval Form

USA PAVILION – DEFEA 2023

I hereby agree to be the USA Pavilion Seminar Area Sponsor with the amount of 20,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

DESCRIPTION

A dedicated area within the USA Pavilion, will host a (free to attend) series of events (special presentations, seminars, workshops, open dialogue/debates) that will run in parallel with the exhibition, offering an ideal environment for briefings on the latest technological developments and the most recent achievements within the defence industry.

All USA Pavilion exhibitors will have the opportunity to make presentations under specific guidelines that will be announced in advance. The seminar and events program, as an integral part of the USA Pavilion, will greatly benefit exhibitors, national and international visitors which will be informed about the seminar program in advance in order to express their attendance interest.

PRIVILEGES

Sponsor's Benefits include:

- Company logo as Seminar Area Sponsor will be promoted through all communication with exhibitors and pre-exhibition marketing material, promotional emails, newsletters, press releases, media Ads
- Logo appearance at Amcham and USADefea web sites acknowledging the company as Seminar Area Sponsor
- Company logo will appear at a banner at the entrance of the seminar area
- Acknowledgement as Seminar Area Sponsor in the USA Pavilion Catalogue including 1-page company profile and 1-page Ad
- Acknowledgment slide with sponsor's logo during the breaks in the seminar room

*VAT (24%) applied to companies registered in Greece and will be added to the final invoice



AMERICAN-HELLENIC CHAMBER OF COMMERCE

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