

PLATINUM Sponsorship Approval Form

USA PAVILION – DEFEA 2021

I hereby agree to be a Platinum Sponsor with the amount of 30,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

PRE-EXHIBITION PRIVILEGES

- Company listing with logo (100 words) and special mention with interview at USADefea web site
- Logo appearance at Amcham web site @USA Pavilion page acknowledging the company as sponsor with mention of the level of sponsorship
- Prime brand placement in all promotional emails, newsletters, press releases, media Ads, pre-exhibition marketing material with mention of the level of sponsorship (print, online, and social media)
- Social media posts (FB-TW-LI-INS) acknowledging the company as sponsor with mention of the level of sponsorship (3/month)
- One-page (half page interview and half-page Ad) in Business Partners magazine, the magazine of the American-Hellenic Chamber of Commerce that will contain a tribute to Defense & Security Industries and will be placed in all common USA Pavilion areas.

EXHIBITION PRIVILEGES

- Free booth (raw) space (20 sq. m.) and 20% discount on additional space
- Prime logo appearance in onsite sponsor's board with mention of the level of sponsorship (Entrance-Registration Area-Common Use Areas-Exit of the USA Pavilion) and on all USA Pavilion related events
- VIP seats and invitations for company executives/guests at all USA Pavilion related events
- Prime logo appearance in all press releases and post-event newsletters
- Flash banner Ad on USADefea website (2 months)
- Social media posts (12+) during the exhibition
- Podium acknowledgement during official USA Pavilion inauguration event and reception
- Company profile, Ad and logo in the USA Pavilion Catalogue that will be distributed free of charge to all USA Pavilion visitors
- Interview at USADefea web site
- Free use of the USA Pavilion seminar room for shows/ workshops/presentations (3 slots, max 45-minutes each)
- Invitation to a private VIP luncheon with senior business and other high officials

***VAT (24%) applied to companies registered in Greece and will be added to the final invoice**



AMERICAN-HELLENIC CHAMBER OF COMMERCE

Please return the form completed to the American-Hellenic Chamber of Commerce.

Attention of Voula Tseritzoglou, Email: v.tseritzoglou@amcham.gr

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