

GOLD Sponsorship Approval Form

USA PAVILION – DEFEA 2021

I hereby agree to be a Gold Sponsor with the amount of 20,000€ (plus 24% VAT*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

PRE-EXHIBITION PRIVILEGES

- Company listing with logo (75 words) at USADefea web site
- Logo appearance at Amcham web site (@USA Pavilion page) acknowledging the company as sponsor with mention of the level of sponsorship
- Brand placement in all promotional emails, newsletters, press releases, media Ads, pre-exhibition marketing material with mention of the level of sponsorship (print, online, and social media)
- Social media posts (FB-TW-LI-INS) acknowledging the company as sponsor with mention of the level of sponsorship (2/month)
- Half-page (Ad or text) in Business Partners magazine, the magazine of the American-Hellenic Chamber of Commerce that will contain a tribute to Defense & Security Industries and will be placed in all common USA Pavilion areas.

EXHIBITION PRIVILEGES

- Free booth (raw) space (12 sq. m.) and 15% discount on additional space
- Logo appearance in onsite sponsors board with mention of the level of sponsorship (entrance-registration area-common use areas-exit of the USA Pavilion) and on all USA Pavilion related events
- Logo appearance and mention in all press releases and post-event email/newsletter
- Social media posts (8+) during the exhibition
- Podium acknowledgement during official USA Pavilion inauguration event and reception
- Half page company profile and logo and half-page Ad in the USA Pavilion Catalogue
- Interview at USADefea web site
- Free use of the USA Pavilion seminar room for shows/workshops/presentations (2 slots, max 45-minutes each)

***VAT (24%) applied to companies registered in Greece and will be added to the final invoice**



AMERICAN-HELLENIC CHAMBER OF COMMERCE

Please return the form completed to the American-Hellenic Chamber of Commerce.

Attention of Voula Tseritzoglou, Email: v.tseritzoglou@amcham.gr

Tel.: 210 699.3559 (ext. 10) | Fax: 210 698.5686